

Magento Power BI App

Get visual analytics of your e-commerce
Magento store with a click



Magento Power BI App

TWO POWERFUL TOOLS, TOGETHER

Magento Power BI app allows you to easily export the key e-commerce data from your Magento store to Microsoft Power BI

This app contains a set of reports to give you a solid view of your financial and operational results based on data available in your Magento instance, and will help you make your decisions wiser and navigate your business better



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https://appsource.microsoft.com/en-us/product/power-bi/decimadigital.magento_powerbi

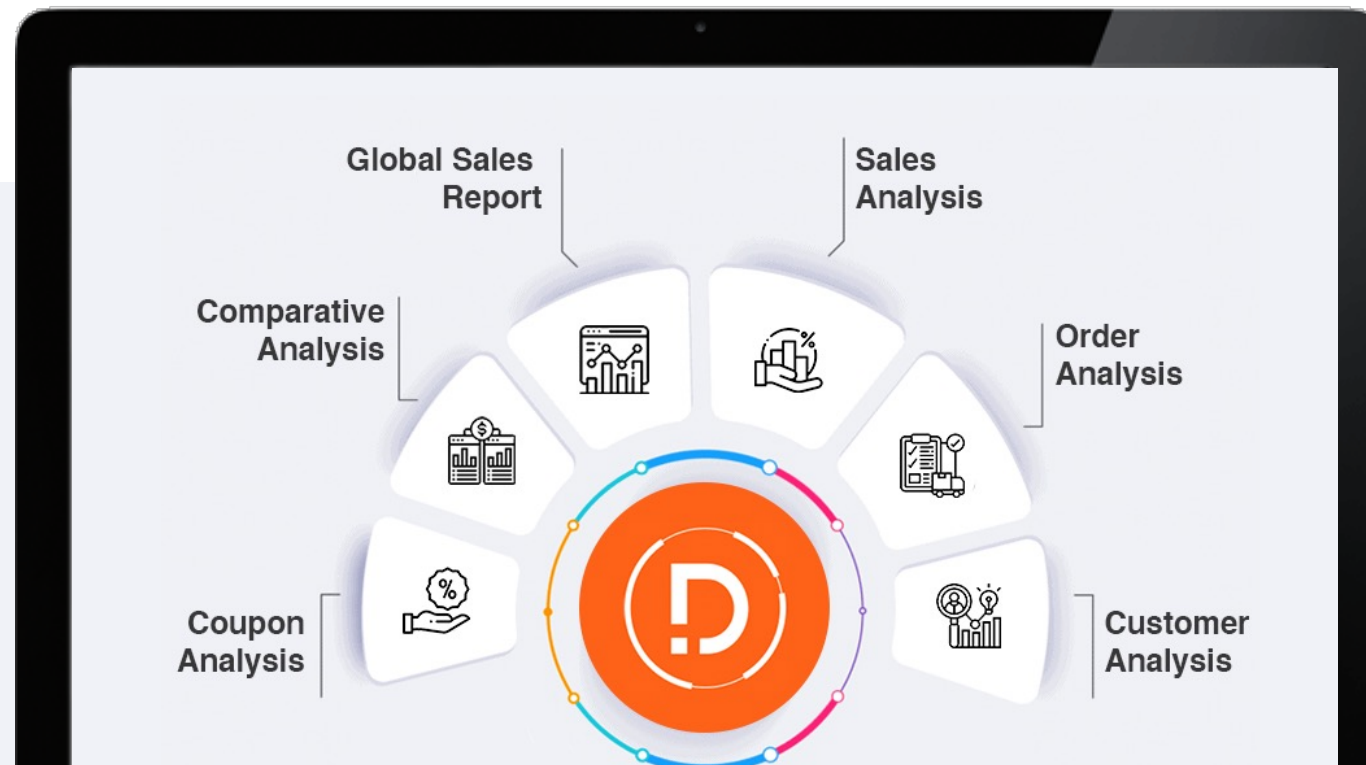
With this application you get

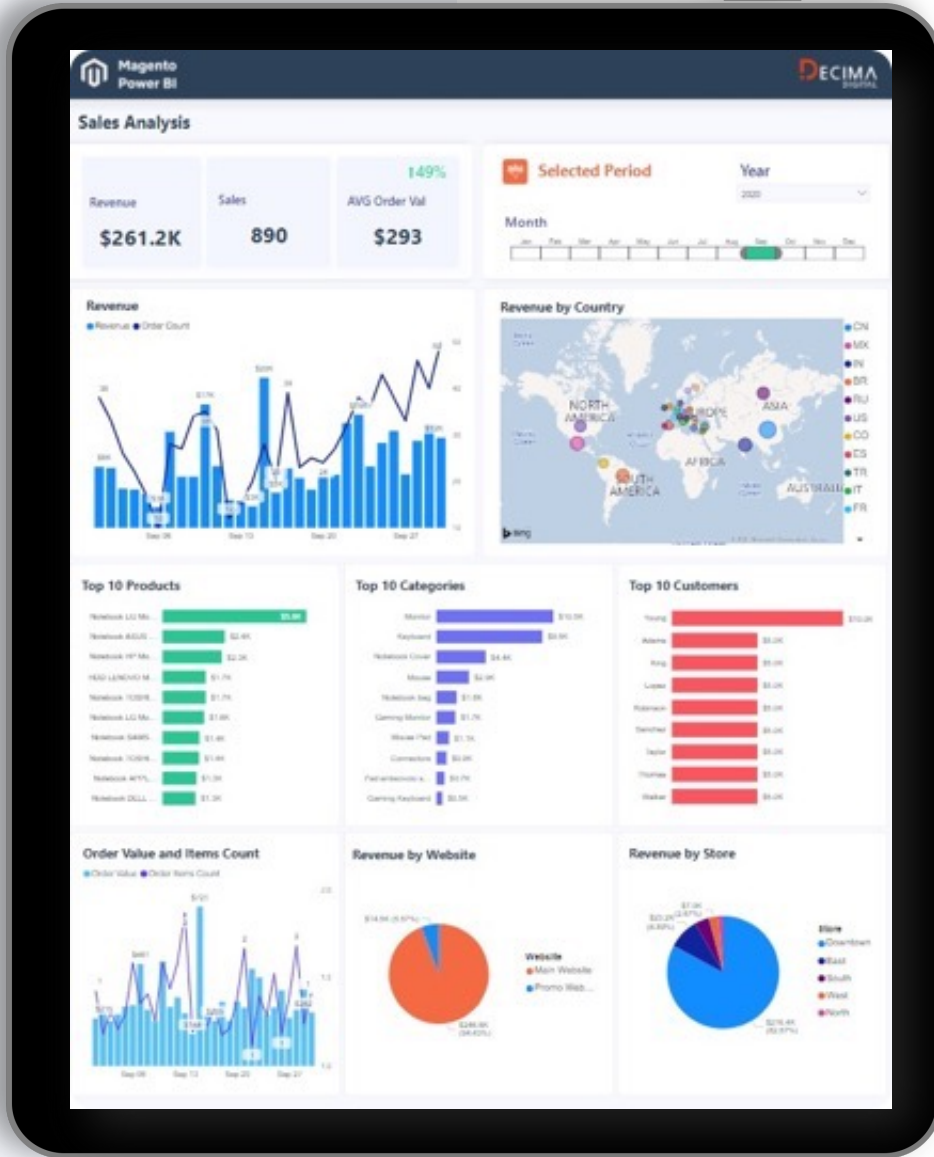
6 interactive, operational,
strategical dashboards

detailed and deep
analytics

60+ prebuilt reports

comparative analysis





Global Sales Report

Know the overall performance of your business. With all reports, you will be able to drill down for a more detailed analysis

You can see the

- Lifetime Revenue and Sales in key geographical areas
- Revenue by country
- Top Products
- Top Categories
- Top Clients
- Customer Count
- Revenue by Websites
- Revenue by Stores

Sales Analysis

Sales Analysis will provide you with detailed statistics of sales for the selected period

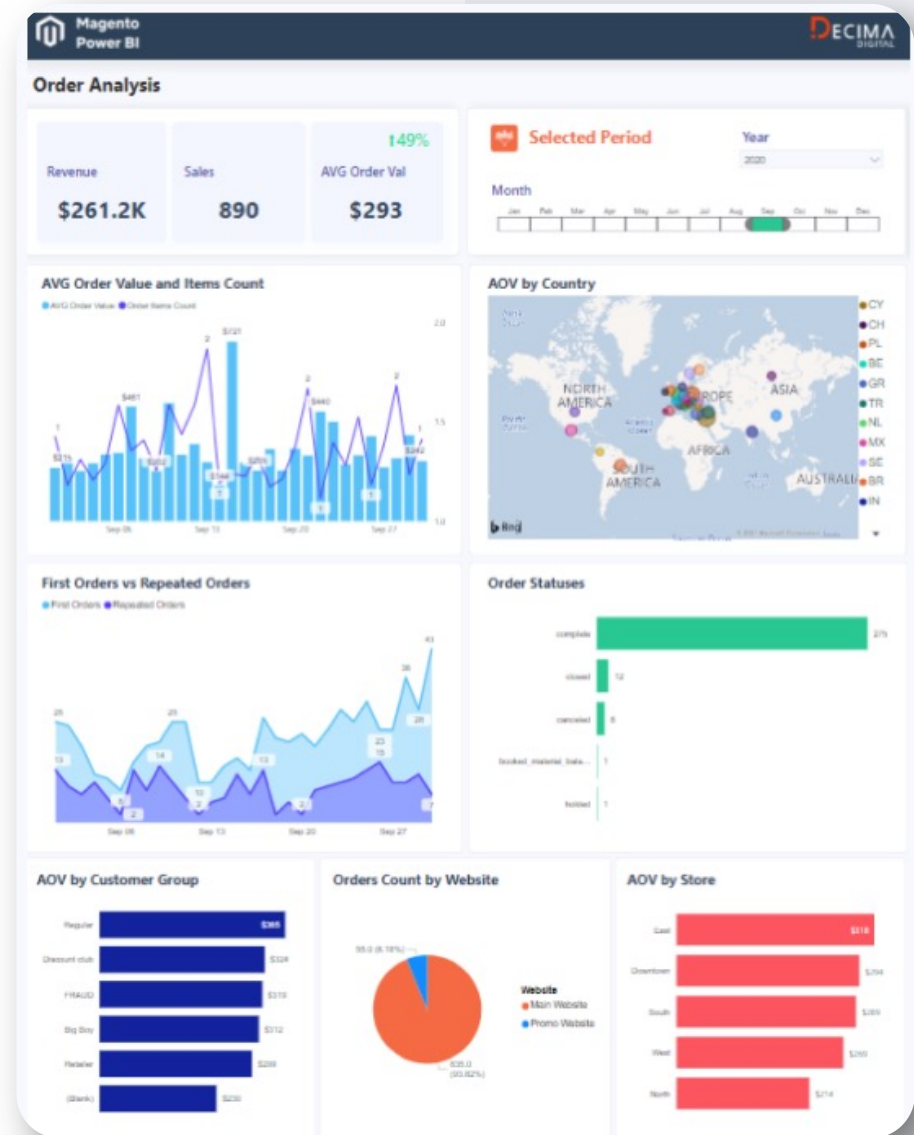
- Total Revenue from Websites, Stores,
- Number of Sales,
- Average Order Value

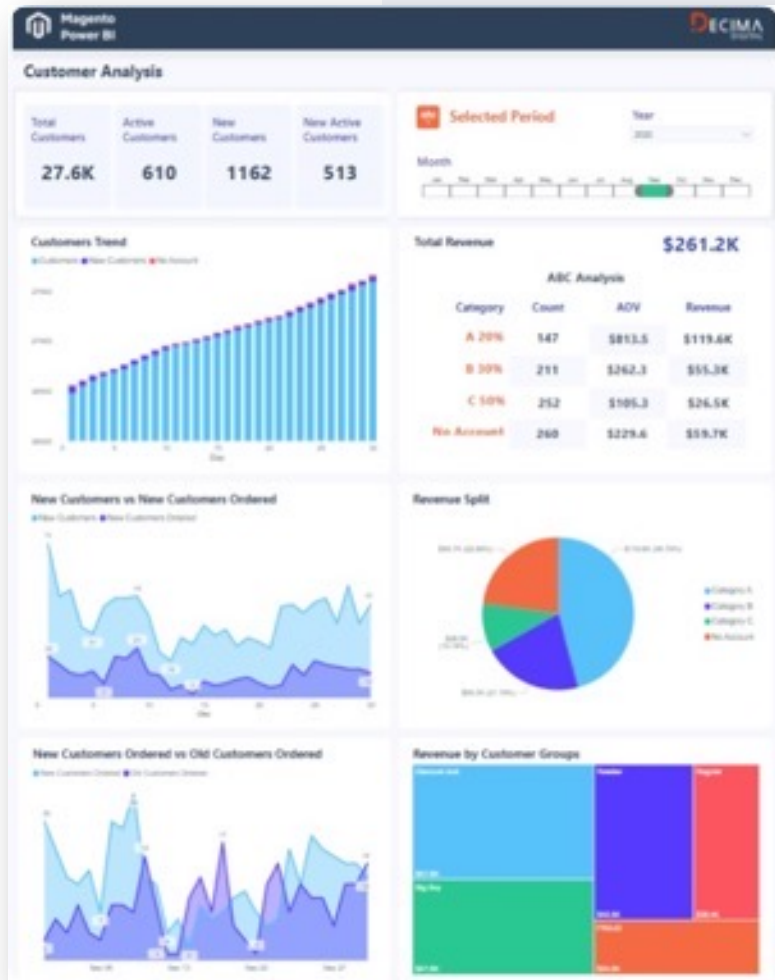
You will be able to see the Top 10 Products, the Top 10 Categories, and the Top 10 Customers for the selected period



Order Analysis

- Order Analysis will show you the percentage of growth or decline in the selected period
- Average Order Value in comparison of Items Count and by country
- Comparison of the First and Repeated Order
- Status of Orders
- Customer Group and Stores
- Number of Orders by Website





Customer Analysis

Customer Analysis will show you the Total Number and Growth of Customers and their performance.

The customer ABC analysis provide you information of the most profitable Customers, their Number, Average Order Value, and Customers Without Account

Also you will see:

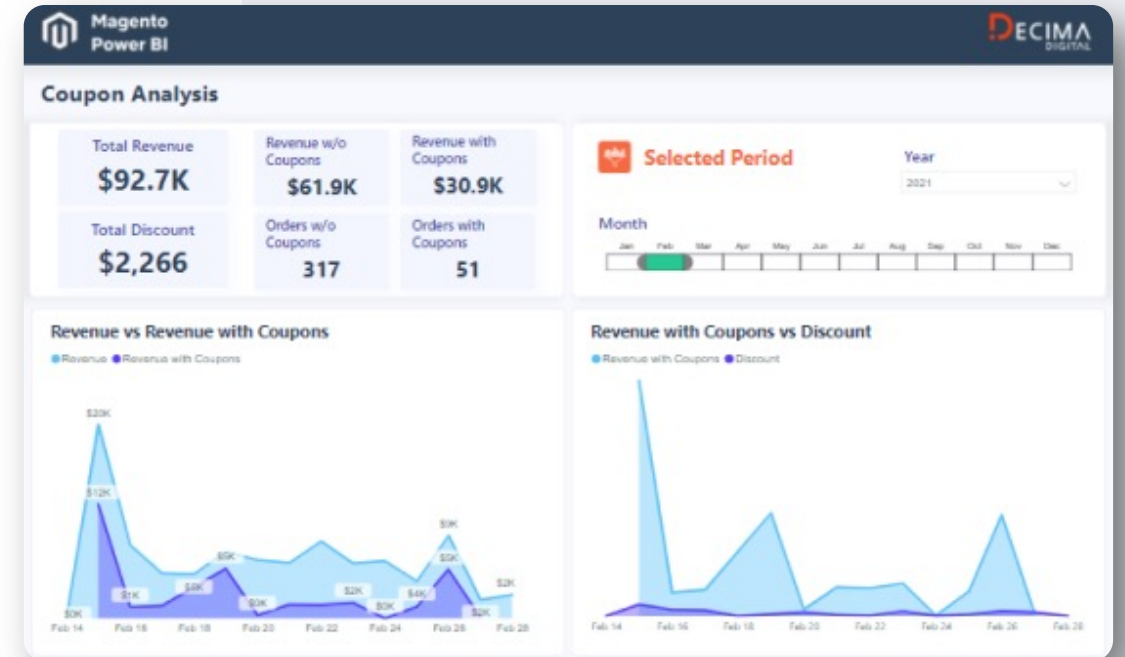
- Revenue split
- New Customers and Customers Orders
- New Customers Ordered and Old Customers Ordered
- Revenue by Customer groups

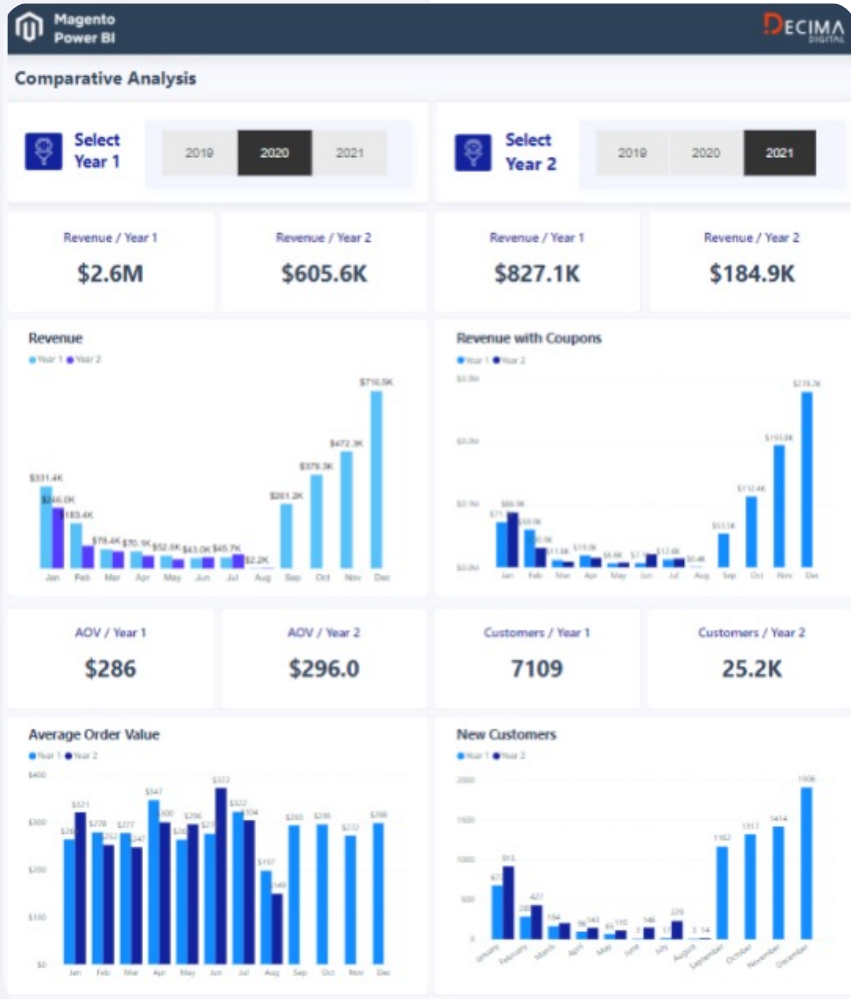
Coupon Analysis Dashboards

You will see the effectiveness of coupon usage

Dashboards include

- Total revenue and total discounts
- Revenue with coupons and orders with coupons
- Customers use Coupons in comparison with the Total Number of Customers
- Amount of Revenue with Coupons in comparison with the overall performance



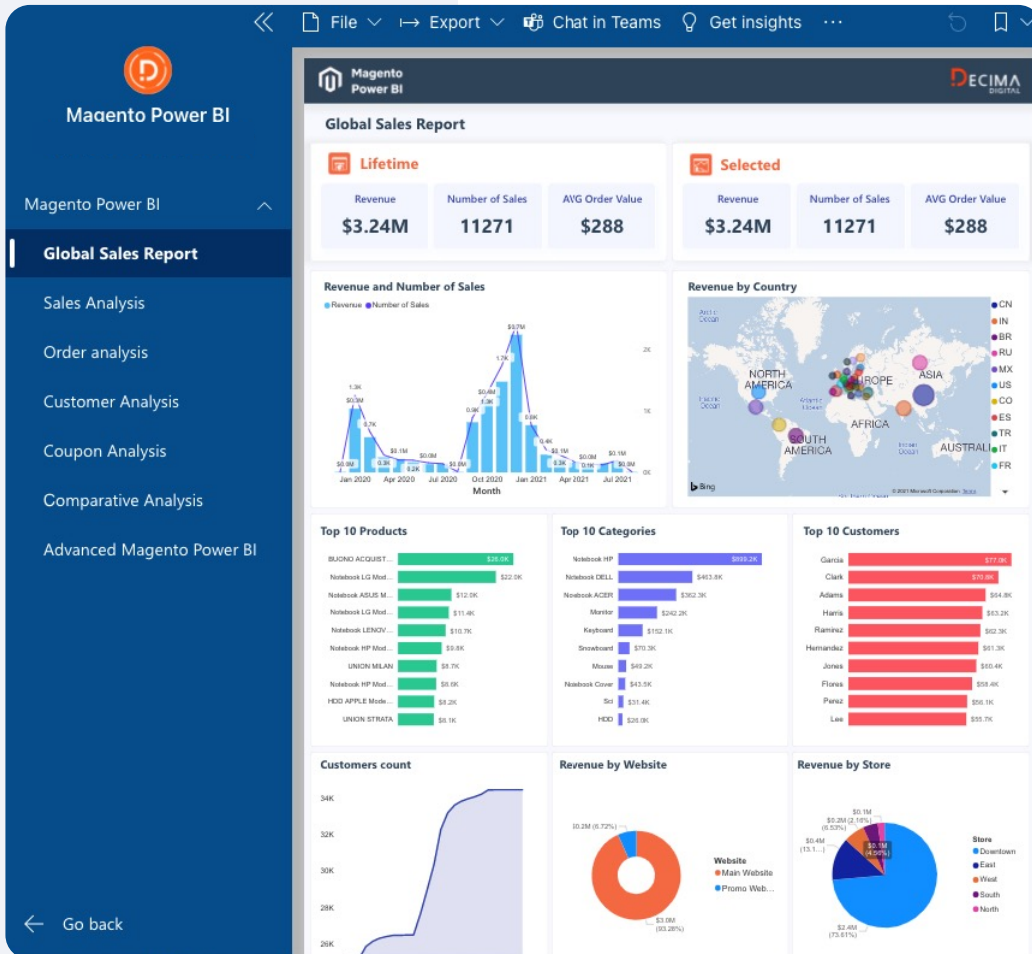


Comparative Analysis

Comparative Analysis will help you to determine how a business is performing based on the difference from the previous year

Dashboards include

- Comparative reports by Revenue
- Revenue with Coupons
- Average Order Value and New Customers



Why Magento Power BI app is the best choice

This Magento integration is free and does not require any additional setup nor extra extensions in your store

You don't need any tech skills; it will easily connect with Magento store via APIkey

A ready-made set of powerful reports with strategic data



Contact Us

www.decimadigital.com
services@decimadigital.com

US +1 267 460 04 88

UK +44 208 123 0701

Europe +372 712 33 30

USA

42 Broadway, Suite 12-484, New York
NY 10004, United States

Europe

Estonia pst. 5 – 309B
10143 Tallinn – Estonia

DECIMA
DIGITAL